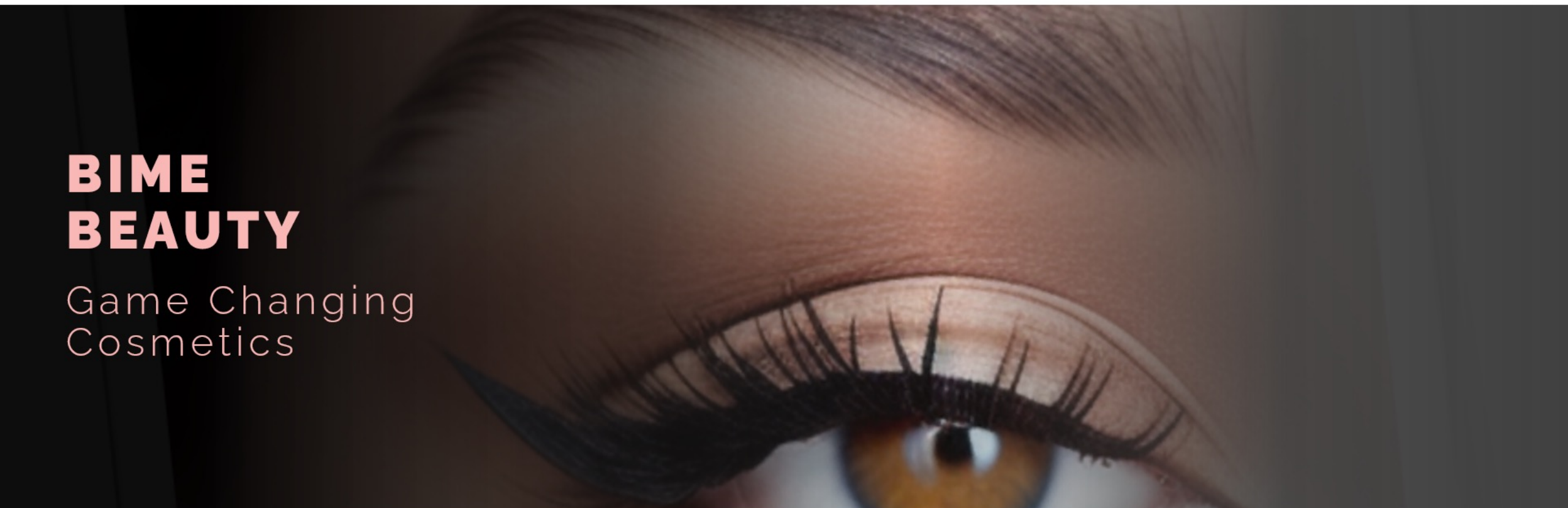


YOUR BEAUTY IS YOUR WEALTH.

BIME **BEAUTY**

Game Changing
Cosmetics

BEAUTY IN MY EYES

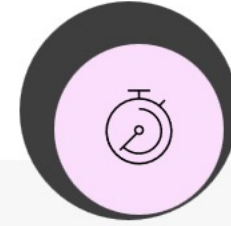


About Us

Established in the year 2022, Bime Beauty stands as an exceptional beauty brand led by women and a minority female founder, distinguished for its expertise in cutting-edge hair tools and cosmetics, all within the backdrop of Wyoming. Our ambition extends beyond mere transactions, aiming to present the consumer with top-notch, modestly priced hair and cosmetic products that excel in both quality and desirability.



Professional Grade



Long-lasting



Modestly Priced



Innovative



Vegan



Paraben-free

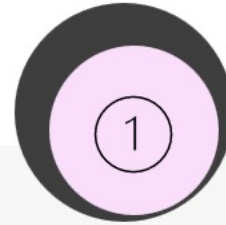


High-end beauty products focussed on natural ingredients.



Our Game-changing Innovative Solutions

At Bime Beauty, our primary objective revolves around offering a diverse range of products that contribute significantly to the overall health and growth of your hair and beauty of your brows. Our selection is meticulously curated to address various hair concerns and nourish your locks from root to tip, promoting vitality and resilience.



Holistic Hair Care

Harnessing the power of advanced infrared technology, these products penetrate deeply into the hair shaft, promoting circulation and delivering vital nutrients to the follicles. This encourages healthier hair growth and assists in maintaining the overall integrity of hair, resulting in a radiant and resilient mane.



Eyebrow Lamination Kits

By utilizing a specialized technique, they gently reshape and set the brows, creating a polished and harmonious frame for the eyes. This process not only saves time on daily grooming but also imparts a refined elegance that complements the contours of the face, allowing one's unique features to shine.



Self-cleaning Hairbrushes

Designed with ingenuity, these brushes incorporate self-cleansing mechanisms that effortlessly remove trapped hair, debris, and product buildup. This innovation ensures that hair is treated with the utmost care during every brush stroke, reducing the risk of unnecessary damage and promoting a healthy scalp.

Our Key Product Suite



Brow & Lash Lux Growth Kit: Famous Eyes Edition

Unlock Your
Natural Beauty:
Experience
Stunning Growth
with our Eyelash &
Eyebrow Serum



Electric Hot Heated Eyelash Curler

Fuller and curlier
lashes make your
eyes look open
and more
attractive.



Éclat Escargot Lumière Eye Cream

A lavish skincare
masterpiece
meticulously
crafted for those
who appreciate the
finer nuances of
beauty.



LashExtend ProLuxe Mascara

Elevate your lash
game – where
beauty meets
compassion, and
every blink tells a
story of glamour
and growth.



ChromaGlide Transparentique Opulence Detangle Brush

Elevate your hair
care ritual and
indulge in the
opulence of
detangling
perfection.

Our Key Product Suite



JetSetGlam LuxeLocks Brush

Say goodbye to split ends and hello to textured, flawless hair.



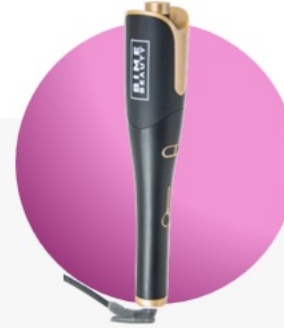
3D Self-cleaning Deluxe Rectangular Hairbrush

Design Meet Innovation – For Your Hair's Sake.



CurlStream Pro

Whether you want sleek, smooth tresses or bouncy, voluminous curls, this all-in-one tool has got you covered.



Curl Me Perfection Automatic Hair Curler

Achieve flawless curls effortlessly with the revolutionary Curl Me Perfection Automatic Hair Curler.



EliteGaze Brow Lamination System

Everything you need to transform your brows into face framing works of art.

Target Demographics



Culturally varied millennials to Gen X women who hold a keen passion for their personal presentation and well-being, actively engage on social media, and frequently engage in online shopping.



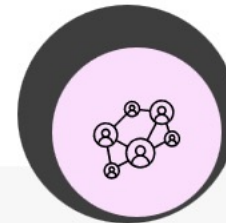
Age Group

Women in the age range of 18 to 45.



Interest in Beauty & Grooming

Passion for personal-appearance & self-care.



Social Media Engagement

Active on platforms like Instagram, TikTok, YouTube etc.



Ethnically Diverse

Individuals with diverse skin tones and hair types.

Market Potential

\$511B

The global beauty and personal care market was valued at over \$511B in 2020 and is growing. Hair care and eyebrow products are integral parts of this market.

\$86B

In 2023, online beauty sales generated roughly \$86B in the US, while personal care sales generated nearly \$54B⁶.

\$48B

The broader category of color cosmetics globally (which includes eyebrow products) was valued at approximately \$48B in 2020.

\$16B

The US Hair Care Market size is expected to grow from \$16B in 2023 to \$19B by 2028, at a CAGR of 3.49% during the forecast period⁴.

\$117M

The market size in the US, measured by revenue, of the Eyebrow Services industry was \$117.1m in 2022 and increased 7.2% in 2022⁵.

66%

66% of US consumers aged 18–54+ have purchased products or services for both their lashes and their brows¹.

43%

43% of millennials willing to spend more on hair products and services than they did last year².

30%

Around 30 percent of online shoppers globally preferred to do their beauty and personal care shopping online⁷.

23%

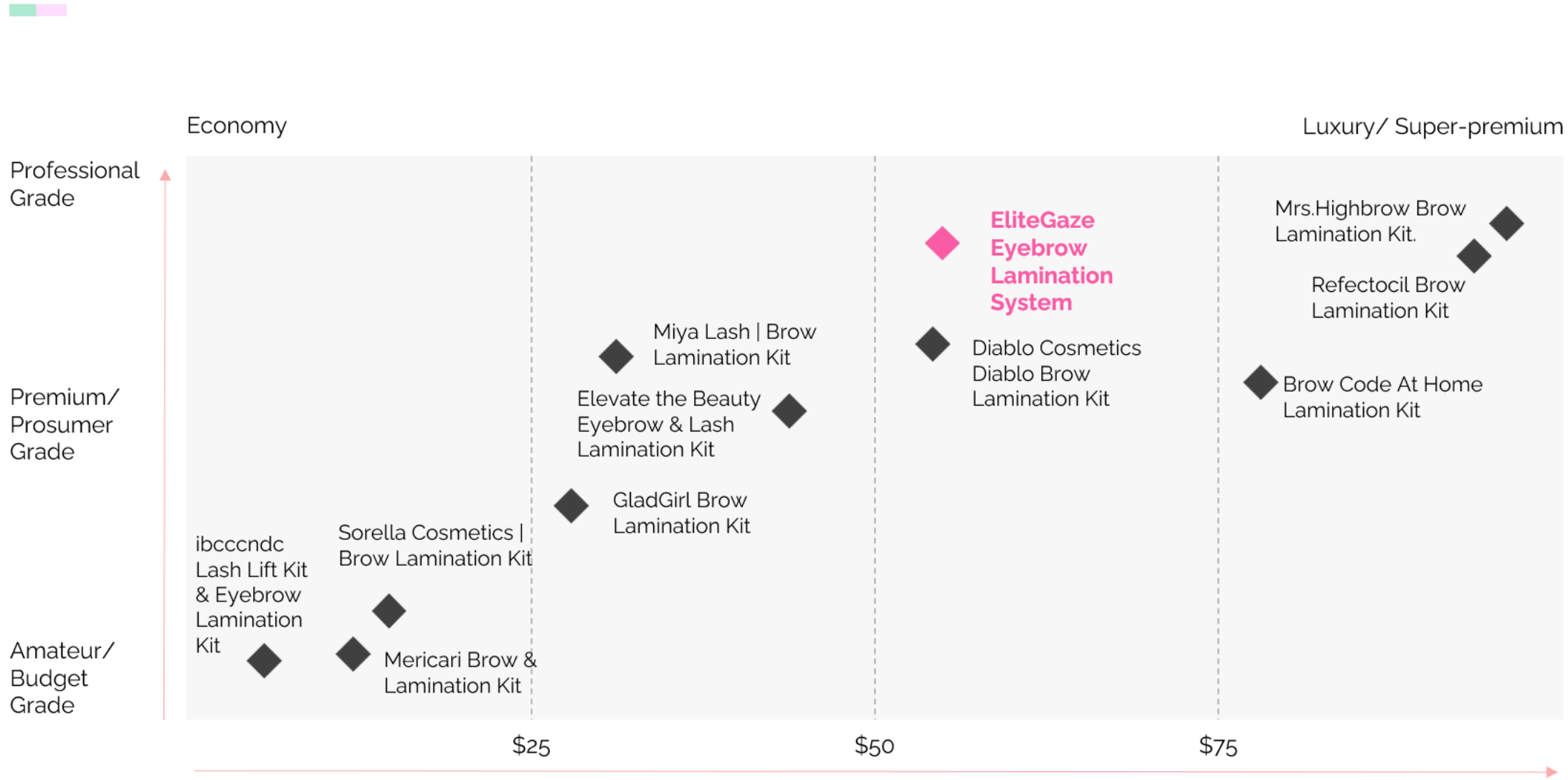
In 2020, e-commerce sales of beauty products was about 23% of total beauty sales, hair care products and cosmetics being popular online buys.

20%

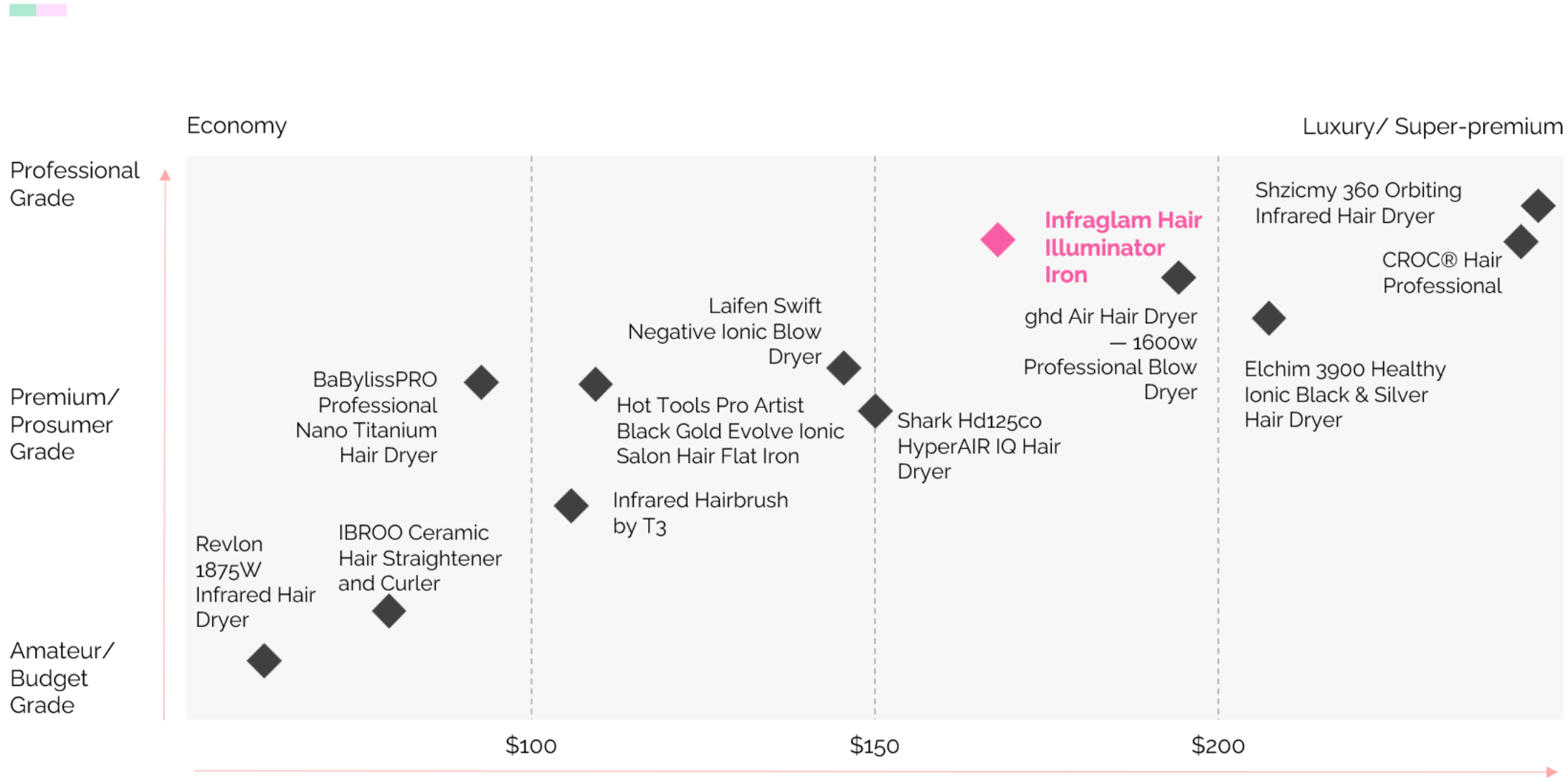
Eyebrow cosmetics are used by a growing number of US women, with about 1 in 5 wearing eyebrow make-up regularly³.

¹Denise Herich, The Benchmarking Company; What US Women Want in Lash & Brow Products, By Generation; www.gcmagazine.com/brands-products; 08/11/2023; ²SkyQuest Technology Consulting Pvt. Ltd. Global Hair Styling Tools Market to Worth \$40.5 Billion by 2028 | Hair Straightener Generates Over 35% Revenue | Dyson, Revlon and Philips are Most Adored Brands; <https://www.olebenewsire.com/news-release/2022/12/13/2572737/0/en/>; 08/11/2023; ³PRNewswire; Eyebrows on fleek: One quarter of US women use eyebrow pencils, while 19% wear eyebrow make-up; <https://www.prnewswire.com/news-releases/>; 08/11/2023; ⁴Mordor Intelligence; United States Hair Care Market Size & Share Analysis - Growth Trends & Forecasts (2023 - 2028); www.mordorintelligence.com/industry-reports/united-states-hair-care-market-industry; 06/18/2023; ⁵IBISWorld; Eyebrow Services in the US - Market Size 2005-2027; www.ibisworld.com/industry-statistics/market-size/eyebrow-services-united-states/; 08/18/2023; ⁶Statista; Beauty and personal care e-commerce worldwide - statistics & facts; www.statista.com/topics/2381/beauty-and-personal-care-e-commerce/worldwide#dossier-chapter4; 08/18/2023; ⁷Statista; Beauty and personal care e-commerce worldwide - statistics & facts; www.statista.com/topics/10371/beauty-and-personal-care-e-commerce-worldwide#topicOverview; 08/18/2023

Competition Landscape – Brow Lamination Kit



Competition Landscape – Infrared Hair Space



Distribution Channels



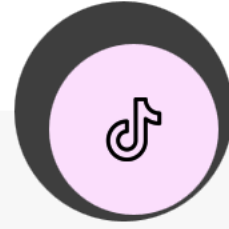
Retail

We plan to sell our products through traditional retail stores, such as beauty supply stores, hair salons, and department stores. This can be a good way to reach a large audience of potential customers.



Amazon

We currently also sell our products on Amazon. This is a great way to reach a global audience and get our products in front of people who are already looking for them.



TikTok Shop

TikTok Shop is a new platform that allows businesses to sell products directly to their followers on TikTok. This is a great way to reach a young and engaged audience.



Affiliates

We actively use affiliate marketing to acquire customers and generate revenue by partnering with other businesses or individuals who promote our products in exchange for a commission on each sale.

Other Channels: SUNE/QVC, 213Deli, Ipsy, Steals + Deals, etc.

The Ask

\$2.5M

We are seeking an investment of \$2.5 million to fuel product development, extend market penetration, and accelerate expansion.

20%

We are offering 20% equity in exchange for this strategic partnership.

~400%

Our profit margin is 400% on most products.

Proposed Use Of Funds Raised

Product Development and Innovation

Allocate funds to enhance existing products, create new offerings, and stay at the forefront of innovation within our industry.

Market Expansion

Invest in expanding our market, entering new geographic regions, and capturing a larger customer base through targeted marketing and sales efforts.

Operations and Infrastructure

Strengthen operational capabilities by upgrading tech systems, optimizing supply chains, and improving logistical efficiency for seamless growth.

Team Growth and Talent Acquisition

Recruit top-tier talent across key departments (along with a core team of Sales Agents) to drive innovation, foster customer relations, and maintain our growth momentum.


Sales and Marketing Initiatives


Execute strategic marketing campaigns, establish brand awareness, & sales strategies to accelerate customer acquisition and revenue generation.


Working Capital and Sustainability


Ensure financial stability by allocating funds to manage day-to-day operations, maintain healthy inventory levels, and support ongoing business sustainability.

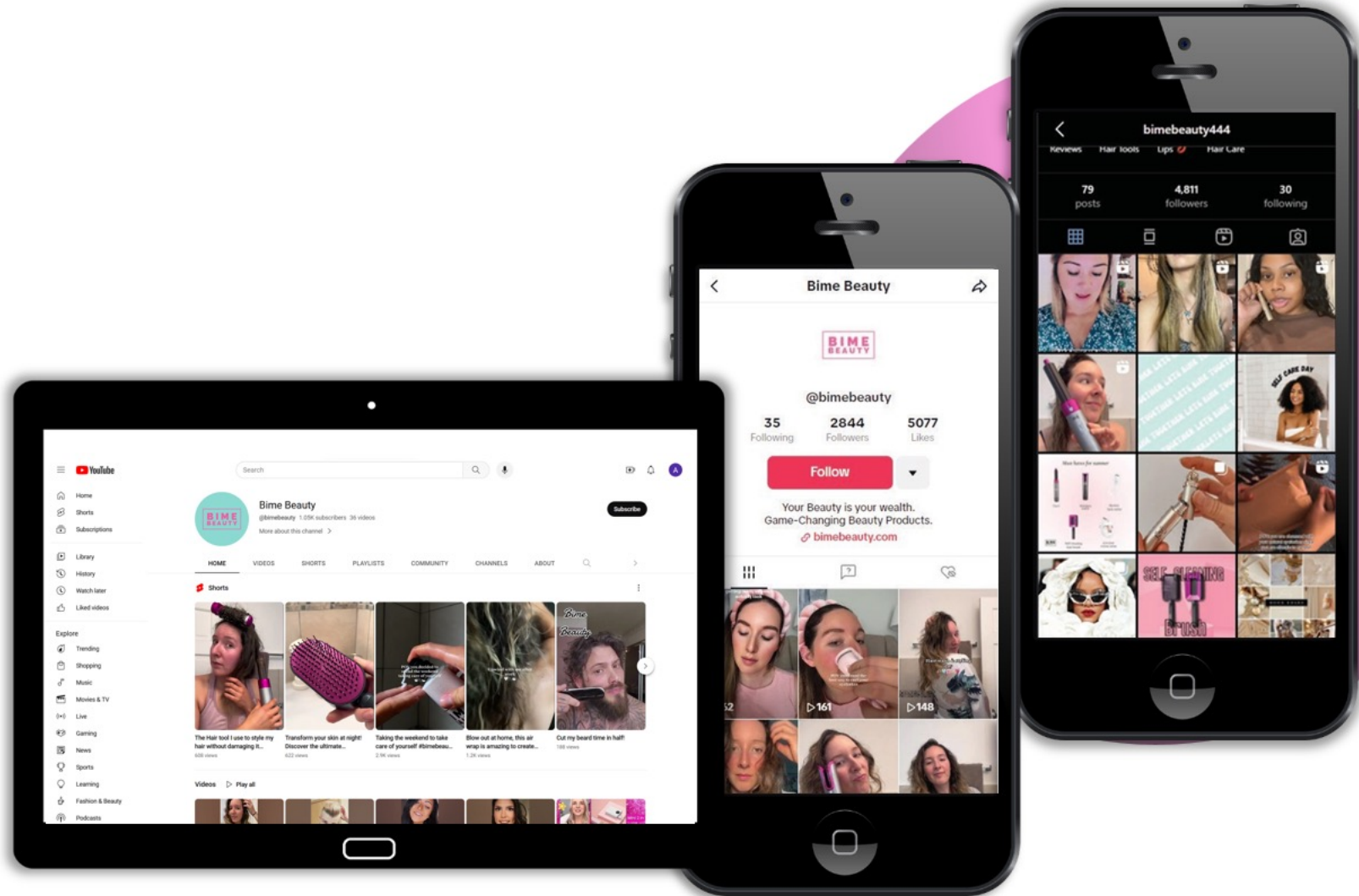
Bime Beauty Social Media

 @bimebeauty444

 @bimebeauty

 @bimebeauty

 @bimebeauty



YOUR BEAUTY IS YOUR WEALTH.

BIME **BEAUTY**

Detailed
Product
Overview

BEAUTY IN MY EYES



Self-cleaning Hairbrush

A TikTok Favorite

Introducing the ultimate solution for hassle-free hair maintenance - our revolutionary self-cleaning hairbrush. Designed to simplify your grooming routine, this cutting-edge product features a convenient button on the back that effortlessly expels trapped hair with a single press. Say goodbye to the tedious task of manually removing hair from your brush bristles. Our innovative design ensures that maintaining your hairbrush is as effortless as styling your hair. With a quick and efficient cleaning process, you'll enjoy a pristine brush every time, promoting healthier hair and a more hygienic grooming experience. Embrace the future of hair care with our self-cleaning hairbrush - where convenience meets style.

How the product works:

Experience the next level of hair care with our revolutionary self-cleaning hairbrush. Equipped with a convenient button on the back, this innovative brush transforms the way you maintain your locks. When pressed, the button activates a unique mechanism that swiftly expels trapped hair from between the bristles, leaving your brush fresh and ready for use. This cutting-edge design not only saves you time and effort but also ensures a more hygienic grooming routine. By preventing the accumulation of hair and moisture, our self-cleaning hairbrush becomes a cleaner option, significantly reducing the risk of mold growth. Embrace this modern solution that combines convenience and cleanliness, elevating your hair care regimen to new heights.



Infraglam Hair Illuminator Iron

Seamlessly tailored for global connectivity - customizable for all country plugs and power standards.

Introducing the infraglam hair illuminator iron, a revolutionary styling tool that will transform your hair into a sleek and glamorous masterpiece. Designed with cutting-edge technology and exquisite craftsmanship, this flat hair iron is the ultimate solution for achieving salon-quality results in the comfort of your own home.

Experience the future of hair styling with the infraglam hair illuminator iron and unlock your hair's true potential.

How the product works:

With its rapid 40-second heat-up time, the infraglam hair illuminator iron gets you ready to style in no time. No more waiting around impatiently for your styling tool to reach the desired temperature.

Additionally, the auto shut-off feature activates after 40 minutes of non-use, giving you peace of mind and conserving energy.



Before using
Infraglam Hair
Illuminator
Iron



After using
Infraglam Hair
Illuminator
Iron



Brow & Lash Lux Growth Kit: Famous Eyes Edition

Unlock Your Natural Beauty: Experience Stunning Growth with our Eyelash & Eyebrow Serum

Introducing the Brow & Lash Lux Growth Kit: Famous Eyes Edition – an exquisite collection designed to enhance the natural beauty of your brows and lashes, now presented in a limited-edition Rose Gold and Pink Case. Elevate your eye game with our carefully curated trio of premium products that redefine the standards of brow and lash care.

BrowVitalize Pro-Growth Elixir 3ml: From Panax Ginseng Extract to Pumpkin Seed Extract and Biotinoyl Tripeptide-1, our unique formula promotes healthy brow growth, leaving you with fuller and more defined eyebrows.

LuxLash ProGlow Serum 3ML: Crafted with a harmonious blend of Swertia Japonica Extract, Panthenol, and Myristoyl Pentapeptide-17Biotinoyl Tripeptide-1., this serum not only nourishes but also adds a luminous glow to your lashes.

LashLux Pro Growth Mascara 6ML: This mascara not only provides intense color with CI 77499 but also contributes to lash health with ingredients like Hyaluronic Acid and vitamin E. The precision brush effortlessly coats each lash, while the unique formula enriched with natural extracts like Panax Ginseng and Serenoa Serrulata Fruit Extract promotes lash growth.



Before



After – 6 weeks



www.bimebeauty.com

BIME
BEAUTY

Electric Hot Heated Eyelash Curler

Fuller and curlier lashes make your eyes look open and more attractive.

People with stubborn, stick-straight lashes find it hard to curl them with a traditional eyelash curler. The electric hot heated eyelash curler is a beauty tech innovation. It is ideal for creating a more defined lift and intense curl that lasts longer. This handy gadget is the thing you need to achieve the perfect long and twisted lashes of your dreams.

Long Lasting Curl: Electric hot heated eyelash curler provides a long-lasting curl by using heat to reshape the lashes.

Less Damage: Comes with temperature control features to prevent overheating. Can adjust the heat level from two of the available options.

Convenience: Tiny and Light in weight, easy to carry with you on the go.

More Precise: The curved wand conforms to the eye's natural shape, allowing you to curl your lashes more precisely and evenly.

Safety: It has a built-in safety mechanism that prevents the device from overheating or malfunctioning.

USB Charging: Electric eyelash curler is designed with a USB charging feature which allows you to charge it with a USB cable. It is beneficial when you are traveling or away from home.



Éclat Escargot Lumière Eye Cream

A lavish skincare masterpiece meticulously crafted for those who appreciate the finer nuances of beauty.

Indulge in the epitome of opulence and let Éclat Escargot Lumière Eye Cream unveil the radiant allure of your eyes. Elevate your skincare routine with this timeless beauty ritual – experience luxury, naturally.

Regenerative Elegance: Harness the power of snail mucin for skin renewal and reduction of fine lines.

Hydration Infusion: Deeply nourish for a supple and youthful complexion.

Age-Defying Brilliance: Combat signs of aging for a radiant and revitalized gaze.

Velvet Touch: Enjoy the luxurious texture that leaves your skin silky-smooth.

Holistic Wellness: Botanical extracts, antioxidants, and vitamins support overall skin health.

Sustainable Beauty: Ethically sourced snail mucin for a cruelty-free and eco-conscious approach.



LashExtend ProLuxe Mascara

Elevate your lash game with LashExtend ProLuxe Mascara – where beauty meets compassion, and every blink tells a story of glamour and growth.

Experience the power of a waterproof formula that withstands the elements, ensuring your lashes stay voluminous and curled all day long. LashExtend ProLuxe Mascara is not just about a bold look; it's a commitment to enhancing your natural beauty while embracing a vegan, cruelty-free lifestyle. This multi-functional mascara goes beyond mere cosmetic appeal, incorporating a growth serum to nurture your lashes and promote natural length over time.

Vegan Formula: Our mascara is crafted without the use of any animal-derived ingredients, ensuring a guilt-free beauty routine.

Lash Growth Serum: Infused with a nourishing growth serum, this mascara goes beyond cosmetics, promoting natural lash growth for a fuller, healthier look.

Natural: LashExtend ProLuxe Mascara is designed to enhance your natural beauty, providing a defined and sophisticated look without clumps or heaviness.

Fast/Quick Dry: Say goodbye to smudges and hello to efficiency. The fast-drying formula ensures that your mascara sets quickly, allowing you to move on with your day without worrying about makeup mishaps.



ChromaGlide Transparentique Opulence Detangle Brush

Elevate your hair care ritual and indulge in the opulence of detangling perfection.

Introducing the ChromaGlide Transparentique Opulence Detangle Brush – the epitome of luxurious hair care designed to effortlessly glide through your tresses, leaving them smooth, detangled, and radiantly opulent. Unveil the beauty of healthy hair with the innovative Transparentique design that combines functionality with elegance. The translucent bristles gently navigate through knots and tangles, ensuring a pain-free detangling experience. With each stroke, this brush promotes a seamless, snag-free journey, allowing you to embrace the natural beauty of your locks.

Perfect for all hair types, this opulent detangle brush is more than just a styling tool – it's a commitment to hair health. The innovative design minimizes breakage, reduces split ends, and leaves your hair feeling lustrous and revitalized.

Whether you have straight, wavy, or curly locks, the ChromaGlide Transparentique Opulence Detangle Brush is your key to achieving effortlessly beautiful hair with every brushstroke.

Say goodbye to knots, hello to radiance – with ChromaGlide, your hair deserves nothing but the best.



JetSetGlam LuxeLocks Brush

Say goodbye to split ends and hello to textured, flawless hair.

Introducing the JetSetGlam LuxeLocks Brush by Bime Beauty – your perfect travel companion for on-the-go styling. This compact and lightweight styling round comb is designed for ease of use and convenience, allowing you to effortlessly achieve the hairstyle you desire wherever you are.

Crafted from high-quality ABS material, the LuxeLocks Brush is not only durable but also high temperature resistant, making it suitable for various styling techniques.

The exquisite pearl enamel paint finish adds a touch of elegance to the brush's overall appearance.

Equipped with anti-static nylon bristles, this brush effectively reduces frizz, creating a smooth and soft texture from root to tip.

Whether you're a professional stylist or simply someone who values the importance of good hair care, the JetSetGlam LuxeLocks Brush is a must-have in your beauty arsenal. Elevate your styling experience with this portable and high-quality hair tool.



3D Self-cleaning Deluxe Rectangular Hairbrush

Design Meet Innovation – For Your Hair’s Sake.

In the name of sleek, snarl-free hair, Bime Beauty introduces a game-changer detangling comb to get the most out of your hair-brushing routine. The 3D Self-cleaning Brush boasts a built-in air cushion to prevent static and frizz. It has nylon pins and rubber pads that go through every knot and make your hair silky smooth in a snap. Its ingenious rectangular, arched design and small cleaning brush allow for easy styling and ultra-convenient maintenance..

Anti-Frizz Detangler: This Cushion hair brush is designed for medium to long hair that tends to tangle and break. The air-filled cushion follows the natural shape of your scalp to absorb static electricity that can result from heavy brushing.

Self-Cleaning Brush: The 3D brush has built-in storage that hides a small cleaning scraper. It allows you to keep your comb clean and hair-free in a snap.

For All Hair Types: Whether it's curly, straight, or wavy. The 3D hair comb has special coated bristles that are evenly spaced with just the right amount to make brushing and detangling a breeze.



CurlStream Pro

Whether you want sleek, smooth tresses or bouncy, voluminous curls, this all-in-one tool has got you covered.

Introducing the CurlStream Pro 2023 Ceramic Hair Iron - Your Ultimate Styling Companion! the CurlStream Pro 2023, a revolutionary 2-in-1 styling tool that combines the power of a ceramic hair straightener and a steam curling wand in one sleek, cutting-edge design. Say goodbye to dull, lifeless hair and hello to silky, stunning locks that are sure to turn heads.

Dual Functionality, Endless Possibilities: The CurlStream Pro 2023 is not just a hair straightener; it's a versatile styling solution. Seamlessly switch between hair straightening and curling with the press of a button.

Ceramic Technology for Hair Health: Our ceramic heating plates and barrels distribute heat evenly, minimizing damage and reducing the risk of split ends.

Steam-Infused Elegance: Enjoy the benefits of steam technology that nourishes your hair as you style. The CurlStream Pro 2023 releases a gentle, hydrating steam that not only locks in moisture but also helps you achieve salon-quality results.



Curl Me Perfection Automatic Hair Curler

Achieve flawless curls effortlessly with the revolutionary Curl Me Perfection Automatic Hair Curler.

Introducing the Curl Me Perfection Automatic Hair Curler – Your Ultimate Hair Styling Companion! This innovative styling tool is designed to give you professional salon-quality curls from the comfort of your own home. Whether you have wet, oil, or combination hair, this curler is your go-to solution for achieving stunning curls that last all day.

Versatile Voltage Range: The Curl Me Perfection Hair Curler supports a wide voltage range of 110-240V, making it perfect for international travel.

Efficient PTC Heater: The advanced PTC (Positive Temperature Coefficient) heating element ensures rapid and consistent heat-up, allowing you to achieve your desired temperature quickly and efficiently.

Premium Ceramic Material: Crafted with high-quality ceramic, this hair curler ensures even heat distribution, minimizes frizz, and reduces hair damage.

LCD Temperature Display: Take control of your styling experience with the built-in LCD temperature display. Easily adjust the temperature settings to match your hair type and styling preferences, ensuring the perfect curl every time.



EliteGaze Eyebrow Lamination System

Discover EliteGaze Brow Lamination: Your Face-Framing Secret to Stunning Brows and Effortless Elegance

Introducing the EliteGaze Eyebrow Lamination System - your ultimate solution for achieving perfectly groomed and flawlessly styled face-framing. This comprehensive kit includes everything you need to transform your face framing into stunning works of art. With four specialized Face Framing Lamination lotions, each formulated to cater to different face framing types and desired styles, you have the flexibility to customize your look. Whether you want to create sleek and structured face framing or achieve a more natural, feathery appearance, this system has you covered. Say goodbye to unruly, sparse face framing and hello to beautifully defined arches that frame your face with precision.

How the product works:

A face framing lamination kit uses a five-step process to temporarily reshape and set face-framing hairs. First, a lifting cream is applied to soften the hairs. Next, the hairs are brushed and shaped into the desired position. A neutralizer is then applied to set the hairs in place. This creates a fuller, more defined face framing look that can last for several weeks. Our system includes these products, along with applicators and detailed instructions for safe and effective use at home.



EliteGaze Eyebrow Lamination System

With four specialized Brow Lamination lotions, each formulated to cater to different brow types and desired styles, you have the flexibility to customize your look. Whether you want to create sleek and structured brows or achieve a more natural, feathery appearance, this system has you covered. Say goodbye to unruly, sparse brows and hello to beautifully defined arches that frame your face with precision.

The Brow Adhesive included in this kit is specifically designed to ensure a strong and long-lasting hold. It allows you to effortlessly shape and tame your brows, keeping them in place throughout the day. No more worrying about smudging or fading - your brows will stay picture-perfect from morning till night.

To assist you in achieving professional-level results, the kit comes with a full brush accessories kit. This comprehensive set of high-quality brushes provides you with the necessary tools to apply the lamination lotions and glue with precision. Whether you're a seasoned brow enthusiast or just starting your brow grooming journey, these brushes will help you achieve flawless application every time.

We understand the importance of using products that align with your values, which is why the EliteGaze Eyebrow Lamination System is proud to be vegan, cruelty-free, and paraben-free. You can indulge in the luxury of perfectly groomed brows while maintaining a clear conscience. Our commitment to ethical practices ensures that no animals are harmed in the production process, and you can enjoy our products with confidence..



#BimeBeauty



AS SEEN ON
CBS NEWS abc NBC NEWS FOX

Feature On
hulu

Sold On
amazon
Fl!p



www.bimebeauty.com

Giving Back To The Community

At Bime, we believe that beauty goes beyond just products - it's about empowering individuals, making them feel a part of a community and creating a positive impact.

We're thrilled to announce that Bime Beauty has chosen **Project Beauty Share** as our partner in giving back to the community! A portion of proceeds gives back to this initiative,

Project Beauty Share's commitment to helping women facing challenges, such as homelessness and poverty, aligns perfectly with our values. By donating unused beauty and hygiene products to those in need, **Project Beauty Share** is making a tangible difference in the lives of countless women.

As a beauty brand, we recognize the importance of self-care and self-confidence, and we are dedicated to extending that self-love to others. By supporting **Project Beauty Share**, we hope to contribute to their mission of spreading joy and dignity through the simple act of giving.

Join us in this incredible journey, knowing that every purchase you make with Bime Beauty is not only enhancing your own beauty but also making a positive impact on someone else's life.

Together, let's inspire change and uplift our community!



YOUR BEAUTY IS YOUR WEALTH.

Thank
You

BEAUTY IN MY EYES

